

Swanand Wagh

Product Design · Design Research

2+ years of experience in helping industry leaders translate their product vision into simple, thoughtful, and impactful user experiences; driven by research and envisioned through iterative thinking.

EXPERIENCE

frog - Interaction Design II

MAR 2025 - PRESENT

Independently led the design of a new automotive finance tool reducing user steps by 45%. Worked with cross-functional teams to rapidly ideate and pitch design concepts for clients across insurance, finance, automotive, and retail sectors.

frog - Interaction Design I

SEP 2023 - MAR 2025

Increased scroll penetration by 213% and reduced bounce rates by 32% for the primary customer-facing sales website of India’s largest automobile manufacturer. Partnered with design researchers and visual designers to deliver industry-first features, and conducted extensive user testing to validate and refine solutions.

frog - Interaction Design Intern

JAN 2023 - JUL 2023

Led end-to-end design of a composting and community learning app. Collaborated with designers and researchers to gather user insights, define information architecture, design screen flows and interfaces, and conduct usability testing.

SAR - Product Design Intern

JUN 2022 - AUG 2022

Developed the installation manual for an Armchair to enable a simple and intuitive self-installation experience. Explored sustainable reuse of excess waste materials in furniture design.

VOLUNTEERING

Illustrator, Amche Mollem Campaign, Goa
Design and Illustration Lead, Katha Project 360 Degree NGO

Resume 2025

Phone number

9869260167

LinkedIn

[Swanand-Wagh](#)

Email

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Portfolio

[swanandwagh.com](#)

SKILLS

User Experience Design, User Interface Design, Interaction Design, Prototyping,

Strategic thinking, Design Research, Design Testing, Working with AI

Story telling, Stakeholder Pitching, Management Presentations, Collaboration, Team Work,

TOOLS:

Figma, Lovable, Mural, Miro, Maze, Typeform, Keynote, Procreate, Rhino, Keyshot, Grasshopper, Adobe Photoshop, Adobe Firefly, ChatGPT

EDUCATION:

National Institute Of Design (NID) · Bachelor of Design (B.Des) · CGPA 8.2

2019 - 2023

Sathaye College · 80.20%

2017 - 2019

Parle Tilak Vidyalaya · 96.33%

2007 - 2017

ACHIEVEMENTS:

Winner of ACE of Invent, frog India, 2024

Winner at the D’Sorce Corona Design Challenge, 2020 IIT Bombay